



Winter 2017 Program Book

Nevada Gay Men's Chorus

Voices in Artistry... for Community and Equality

Great Performances and a Great Audience to Reach
Your ad placement helps support NGMC's mission to our community!



ADVERTISEMENT OPTIONS

All ads due Nov. 17 + all ads are full-color, cmyk ads

♦ Cover Ads	\$400	Back Cover (5½ x 8½" trim, allow ¼" all sides for bleed)	<input type="checkbox"/>
	\$350	Inside Front Cover (5½ x 8½" trim, allow ¼" all sides for bleed)	<input type="checkbox"/>
	\$300	Inside Back Cover (5½ x 8½" trim, allow ¼" all sides for bleed)	<input type="checkbox"/>
Inside pages			
♦ Text Page Ads	\$250	Full Page (5w x 8" non-bleed or 5½ x 8½" with ¼" bleed all sides)	<input type="checkbox"/>
	\$150	Half Page (5w x 4")	<input type="checkbox"/>
	\$100	Quarter Page (2¾w x 4")	<input type="checkbox"/>
	\$75	Business Card Size (3½w x 2")	<input type="checkbox"/>

Prices are based on PDF electronic files supplied by advertiser. Additional charges to create or recreate ad.

MECHANICAL SPECIFICATIONS

Electronic files preferred [PDFs only]; use PRESS distiller settings with fonts embedded. Check that there are NO 5th colors/inks and file is cmyk only before delivering PDFs; please e-deliver ad files to info@nevadagmc.org.
For "Business Card" ads please supply business card or electronic logo when possible.

DEADLINES: all ads & payment due Friday, Nov. 17

Please make check payable to Nevada Gay Men's Chorus, Inc. and mail to:
Nevada Gay Men's Chorus
Attn: Program Ads
PO Box 2752, Reno NV 89505
email: info@nevadagmc.org

Name _____ Title _____

Company/Organization _____

Address _____

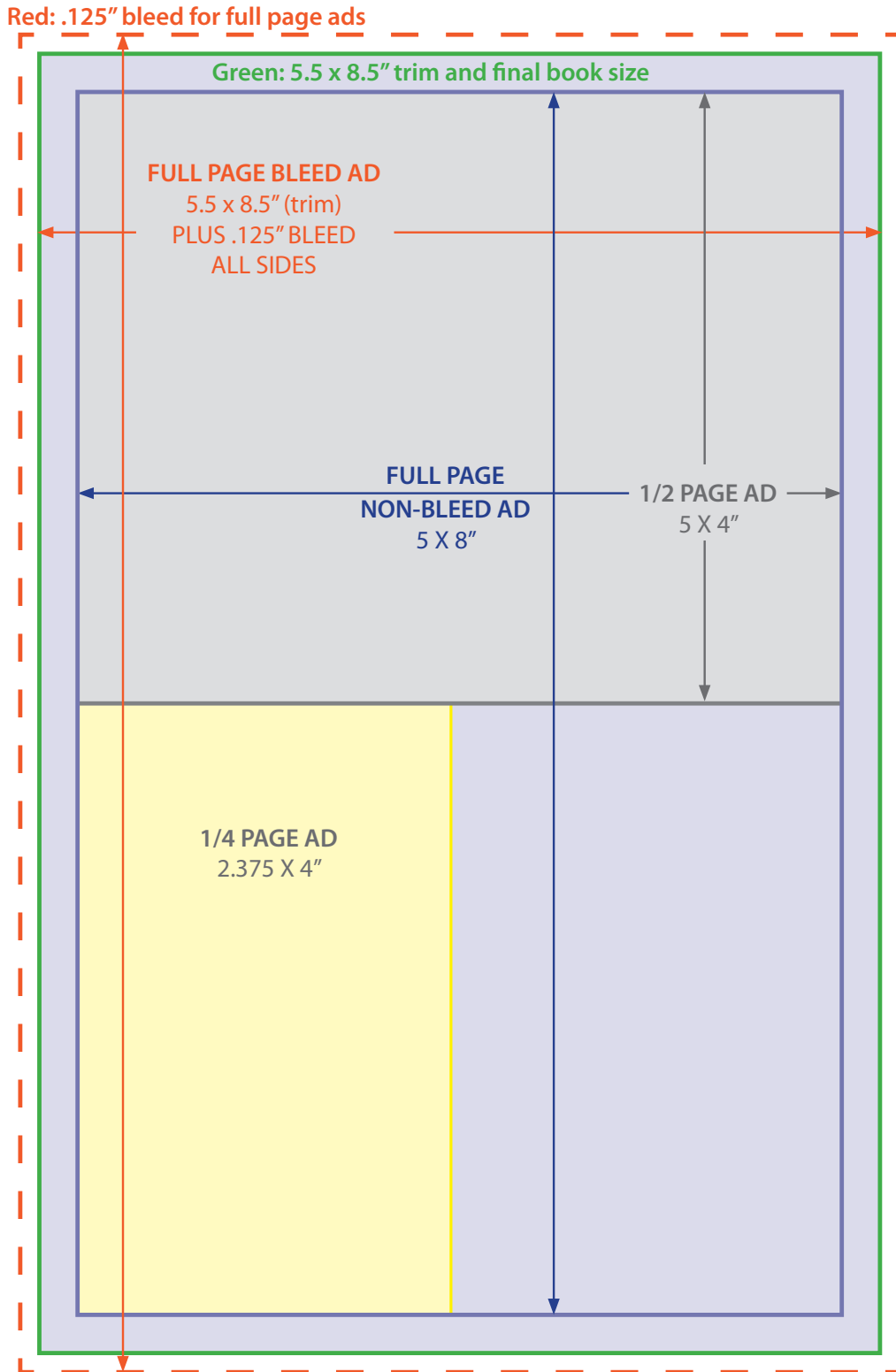
City _____ State _____ Zip _____

Contact Phone () _____ () _____

Email of contact person _____

THANK YOU FOR SUPPORTING NGMC!

AD SIZES



GENERAL CONDITIONS

- All advertising copy shall be subject to approval by Nevada Gay Men's Chorus • Program schedule subject to change.
- Advertiser is responsible for any claim resulting from the unauthorized use of any name, graphic or copy protected by copyright and/or registered trademarks, etc. in connection with placed advertisement.
- Advertiser must have rights to the use of all artwork and photographs used in placed advertisement.
- Payment must be made in full with ad and is non-commissionable and cannot be cancelled.