



# Nevada Gay Men's Chorus

Voices in Artistry... for Community and Equality

**Great Performances and a Great Audience to Reach**

*Your ad placement helps support NGMC's mission to our community!*



## ADVERTISEMENT OPTIONS

**All ads due May 6 + all ads are full-color, cmyk ads**

**For Half and Full Page Ads, the price also includes placement of your logo and link on our website advertisers page for even more exposure.**

- ♦ **Cover Ads**
  - \$500 Back Cover (5½ x 8½" trim, allow ¼" all sides for bleed)
  - \$400 Inside Front Cover (5½ x 8½" trim, allow ¼" all sides for bleed)
  - \$350 Inside Back Cover (5½ x 8½" trim, allow ¼" all sides for bleed)
- Inside pages**
- ♦ **Inside Ads**
  - \$250 Full Page (5w x 8" non-bleed or 5½ x 8½" with ¼" bleed all sides)
  - \$175 Half Page (5w x 4")
  - \$125 Quarter Page (2¾w x 4")
  - \$75 Business Card Size (3½w x 2")

*Prices are based on PDF electronic files supplied by advertiser. Additional charges to create or recreate ad.*

## MECHANICAL SPECIFICATIONS

Electronic files preferred [PDFs only]; use PRESS distiller settings with fonts embedded. Check that there are NO 5th colors/inks and that the file is cmyk only before delivering; please e-deliver ad files to [info@nevadagmc.org](mailto:info@nevadagmc.org). For "Business Card" ads please supply business card or electronic logo when possible.

**For website logo placement, please supply separate hi-resolution logo file and website link address.**

**DEADLINES: all ads & payment due Monday, May 6**

Please make check payable to Nevada Gay Men's Chorus, Inc. and mail to:

Nevada Gay Men's Chorus  
Attn: Program Ads  
PO Box 2752, Reno NV 89505  
email: [info@nevadagmc.org](mailto:info@nevadagmc.org)

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Website address \_\_\_\_\_

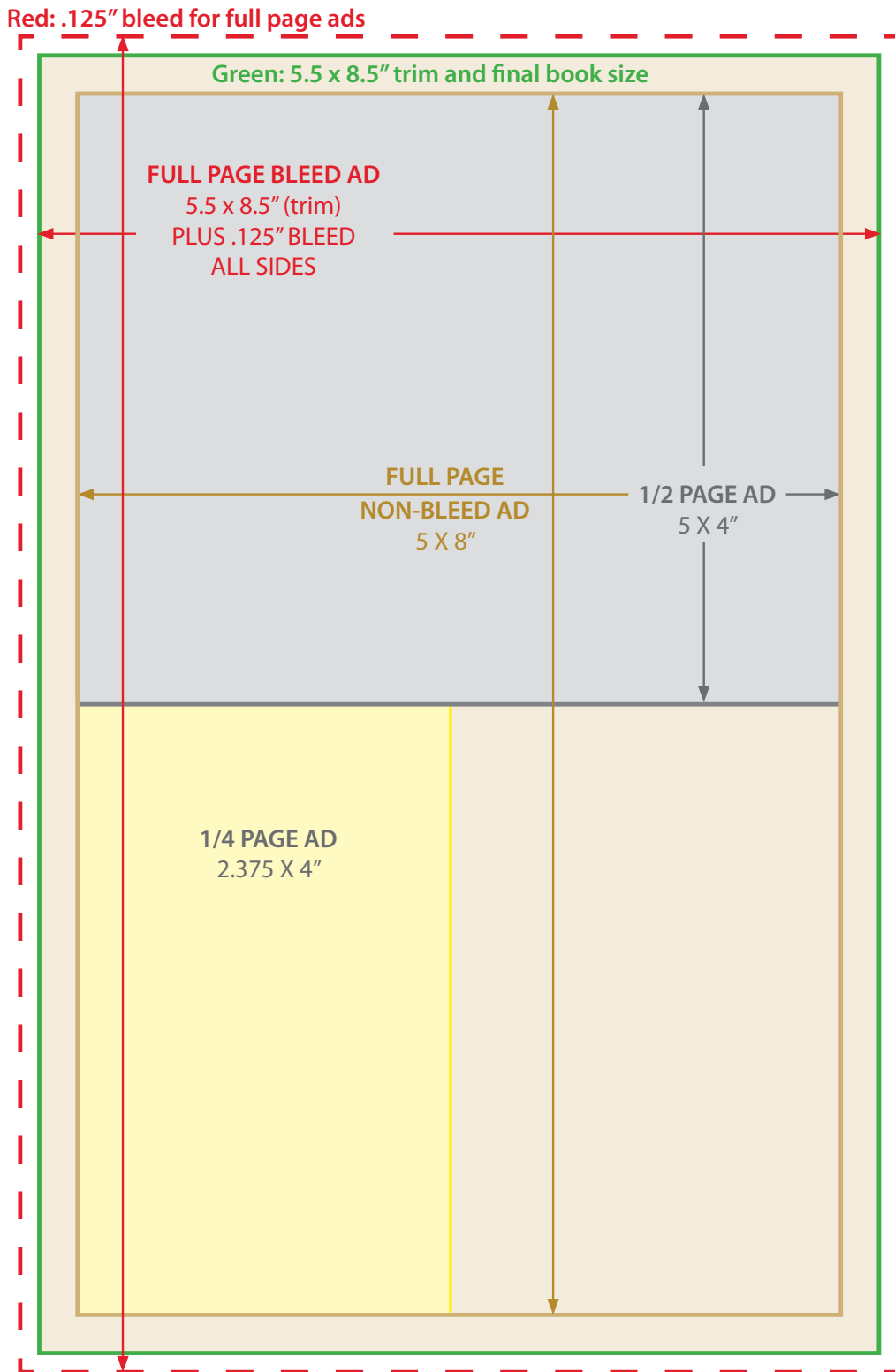
Street address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone ( ) \_\_\_\_\_ ( ) \_\_\_\_\_

Email of contact person \_\_\_\_\_

**THANK YOU FOR SUPPORTING NGMC!**

# AD SIZES



## GENERAL CONDITIONS

- All advertising copy shall be subject to approval by Nevada Gay Men's Chorus • Program schedule subject to change.
- Advertiser is responsible for any claim resulting from the unauthorized use of any name, graphic or copy protected by copyright and/or registered trademarks, etc. in connection with placed advertisement.
- Advertiser must have rights to the use of all artwork and photographs used in placed advertisement.
- Payment must be made in full with ad and is non-commissionable and cannot be cancelled.